

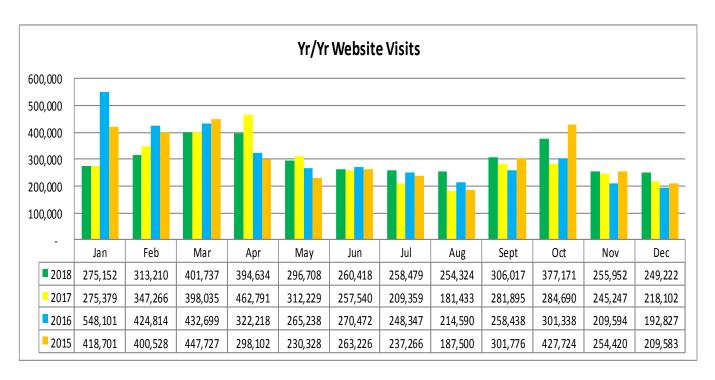
TOURISM INDUSTRY INDICATORS

JANUARY 2019 MONTHLY TRACKING DASHBOARD

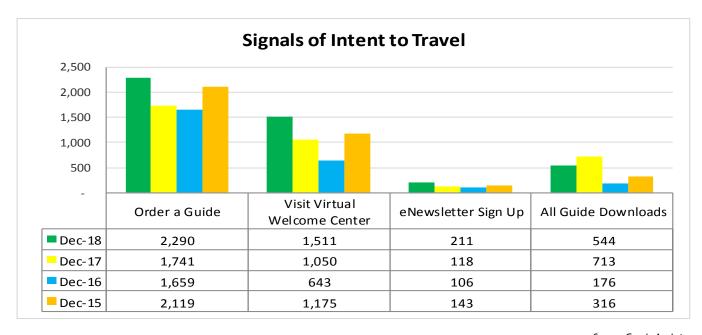
Produced by the Louisiana Office of Tourism

LouisianaTravel.com

LOUISIANATRAVEL.COM

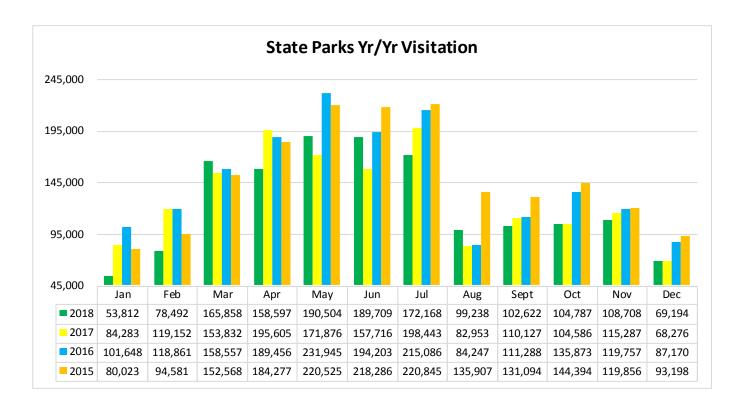


LouisianaTravel.com website showed an increase of 14.3 percent in total website visits in Dec 2018 over Dec 2017.

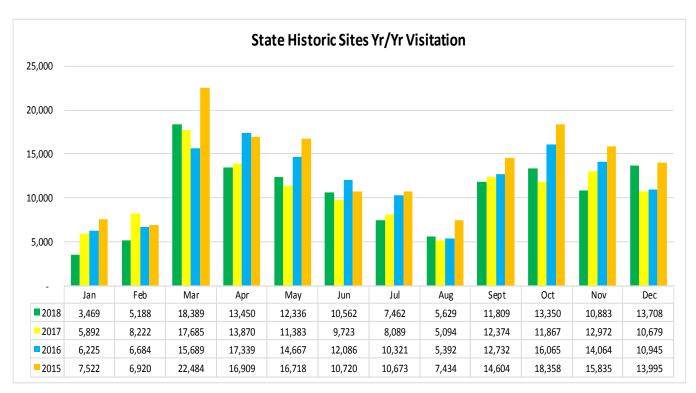


Source: Google Analytics

STATE PARKS



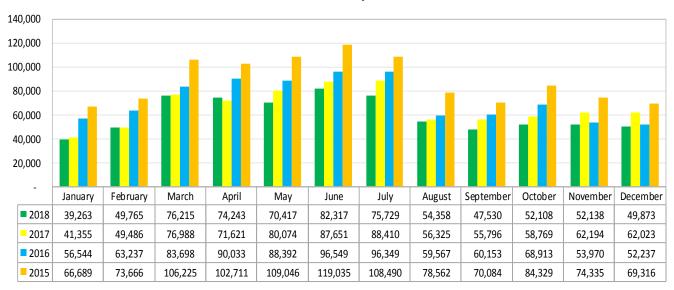
STATE HISTORIC SITES



Source: Louisiana State Parks

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a decrease of 19.6 percent in visitation in December 2018 over December 2017.

Note: Vinton Welcome Center remains closed for reconstruction. The Vidalia Welcome Center permanently closed to visitors in March and the Alexandria I-49 Welcome Center permanently closed to visitors in April.

Welcome Centers Visitor Totals

International - Dec 2018		
Mexico	1,480	
Canada*	857	
France	419	
Australia	278	
United Kingdom	202	

States** - Dec 2018		
Texas	8,597	
Florida	4,358	
Mississippi	3,912	
Alabama	3,180	
Georgia	1,774	

Cities** - Dec 2018	
Houston, TX	820
Mobile, AL	793
Pensacola, FL	547
San Antonio, TX	535
Dallas, TX	358

International		
Jan - Dec 2018		
Mexico	20,251	
Canada*	13,103	
France	9,353	
United Kingdom	7,270	
Germany	5,014	

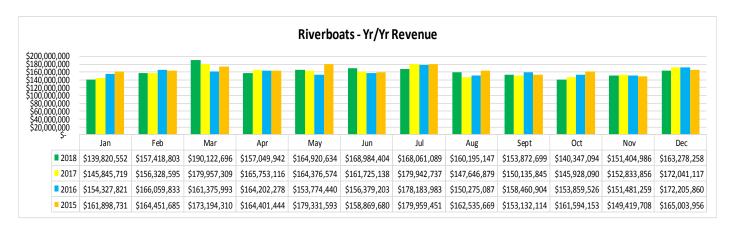
States**		
Jan - Dec 2018		
Texas	137,562	
Mississippi	57,530	
Florida	47,417	
Alabama	42,701	
Georgia	22,164	

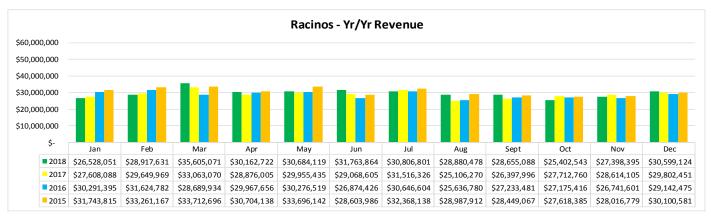
Cities**		
Jan - Dec 2018		
Houston, TX	12,445	
Mobile, AL	9,250	
Humble, TX	6,369	
Dallas, TX	5,686	
Pensacola, FL	5,593	

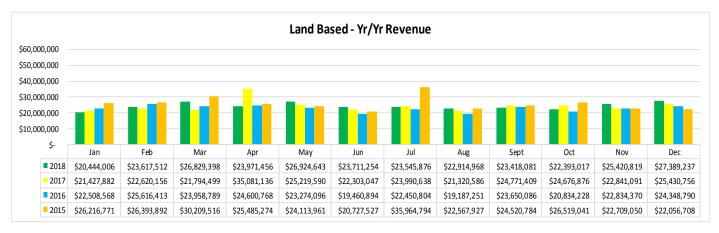
Source: Louisiana Welcome Centers

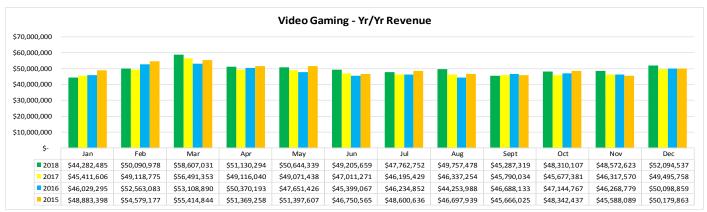
^{*} Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

GROSS GAMING REVENUE









Source: Louisiana State Police